

March 4, 2009

TO: Presenters
FR: Laurie Rose, Cultural Arts Manager
RE: Sweetwood Productions | *The Wonder Bread Years*

I highly recommend you consider Sweetwood Production's *The Wonder Bread Years* for your season of presentations.

This show was easy to sell for our organization, primarily because it sells itself. Two-thirds of the 730 seats sold for this performance sold months and weeks in advance through only the season brochure, direct mail postcard and display ads in the community newspaper. In fact, it's been one of the best advance-sales productions we've had in several seasons.

The marketing and technical administration is very well designed and organized. All the folks at Sweetwood Productions are very professional, pleasant, and flexible and have a genuine team spirit in their business approach. The minor production issues that came up were easily and quickly resolved.

The show is very well written, directed and designed. It is a perfect balance of a 4-wall theatrical piece and a stand-up comedy act and the audience was literally "over the moon" about all of it, especially Mr. Hazell's performance. I had feedback from patrons continue to roll in weeks afterward, telling me what a fun folks had laughing at the all-too-familiar experience of growing up with a quirky and at times completely ridiculous family.

If you have further questions, I'd be happy to chat with you. My contact information is below.

Enjoy the show,



Laurie Rose

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